

# QUEEN OF PIN-UPS AND FASHIONS

ARCHIE  
SERIES

APPROVED  
BY THE  
COMICS  
CODE  
A  
AUTHORITY

JULY

NO. 35

10¢

Comics

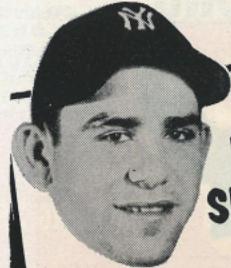
# KATY KEENE

64  
Bill  
WOGGON

MY! IT'S RAINING  
CATS AND DOGS,  
SIS!

YEP! I KNOW!  
I JUST STEPPED  
IN A POODLE!

JOKE SENT IN 64  
WENDY SCHULMAN  
11606 REGENT ST.  
L.A. 66 CALIF.  
FASHIONS 64  
SARA ESTES  
HALEYVILLE, ALA.



## YOGI BERRA SPEAKING

(STAR CATCHER...  
WORLD CHAMPION TANKS)

"HERE'S THE EASIEST WAY OF  
ALL TO GET SWELL PREMIUMS OR  
CASH! SEND FOR FREE CATALOG!"

BE  
THE  
FIRST!



PEN AND  
PENCIL SETS  
JEWEL BOXES  
BIBLES LUNCH BOXES  
SKATES STEAK SETS



CAMERAS  
WATCHES  
RADIOS  
BLANKETS



TYPEWRITERS  
DON'T  
DELAY!



WAGONS  
CLOCKS  
PEN AND  
PENCIL SETS  
UKULELES



FOOTBALLS

GUITAR

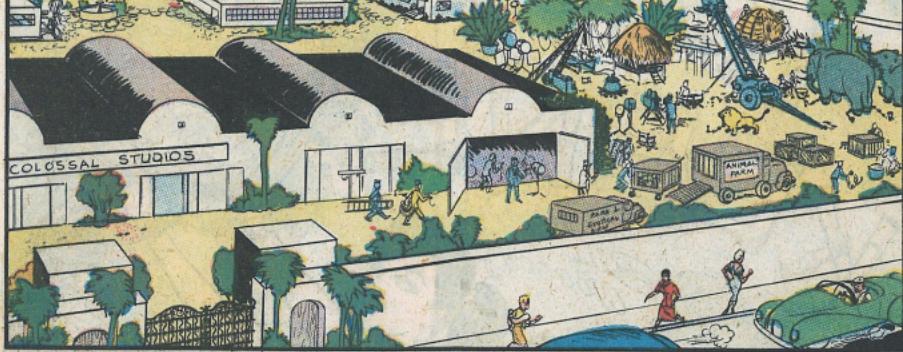


1

CLIP AND SAVE THIS JUNGLE QUEEN PIN-UP OF KATY FOR YOUR COLLECTION!!

KATY KEENE COMICS, Vol. 1, No. 35, July, 1957. Published bi-monthly by CLOSE-UP, INC., 420 DeSoto Avenue, St. Louis 7, Mo. Edi-  
torial office: 241 Church St., New York 13, N. Y. Chicago office: 35 East Wacker Drive, Chicago 11, Ill. Hollywood office: 439 So. Western Ave.,  
Los Angeles 5, Calif. Entered as second-class matter at the Post Office at St. Louis, Mo., under Act of March 3, 1879. Copyright, 1957, by  
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subscription, 60c in U.S.A.; single copies, 10c. No actual person is named or delineated in this fiction magazine. Printed in the U.S.A.

Our story begins at Colossal Studios where the sets are being transformed into a jungle for the new movie "The Jungle Queen".



JUNGLE PIN-UP POSE + COSTUME by MRS. CAROL CLABORN, 1415 BIRCH, COUR D'ALENE, IDAHO.

Jumpin Joe Pasterneck, the producer + director is yelling frantic orders + + +



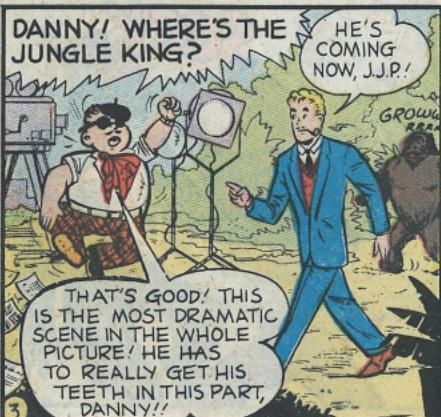
As Katy Keene rehearses for her part as the Jungle Queen.



JUNGLE PIN-UP ETC.,  
BY RASMA NIEDRA,  
612-75 AVENUE,  
PATTERSON HEIGHTS,  
BEAVERFALLS, PENNA.

Is Katy only in for a surprise when she sees who is to play the part of the Jungle King?

**ARCHIE COMICS ARE COMICAL COMICS**





SIS' FROCK by JOAN KENNERLEY, 713\* STEWART AVE, CHICAGO 21, ILLINOIS. (AGE 11).

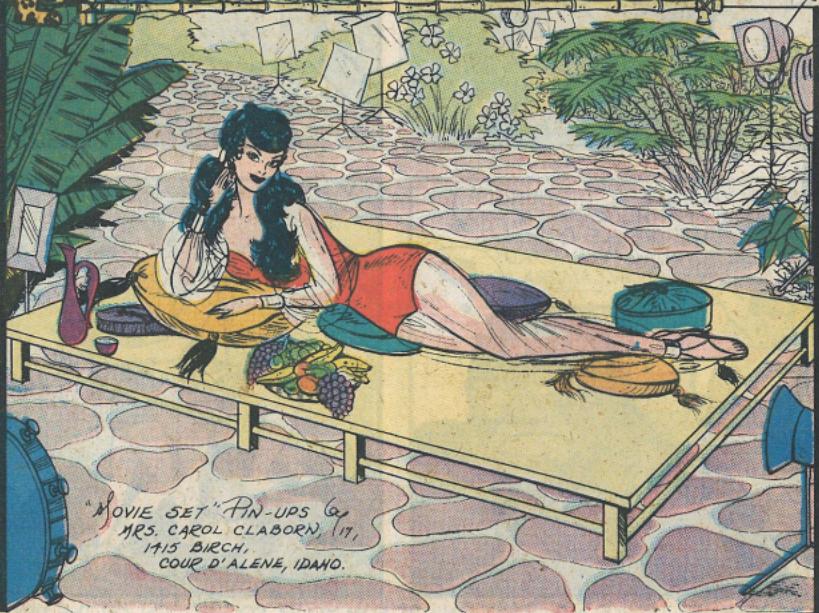




KAT  
SEENE



MOVIE  
SET  
PIN  
UPS  
FOR  
YOUR  
COLLECTION



"MOVIE SET" PIN-UPS by  
MRS. CAROL CLABORN, (17,  
1415 BIRCH,  
COUR D'ALENE, IDAHO.

# WHAT WOULD YOU DO?

1. Your bike handlebars need adjustment. Should they be:

- higher than the saddle
- lower than the saddle
- even with the saddle



2. Here you are making the correct signal for a:

- right hand turn
- left hand turn
- stop



3. In approaching a sign with this shape, would you:

- stop
- prepare for a curve
- look for a railroad crossing



4. You're approaching a corner where people are crossing. Should you:

- honk your horn loudly
- stop and let the people pass
- pay no attention



If you own a bike, you should be able to give the right answers to the questions above. Check yourself below. It takes a lot of learning to be an expert bike rider. Did you know, for instance, that bike riders must obey *the same traffic laws as motorists*? That's right.

And just as Dad does with his car, you must be sure your bike is always in top running condition. Among the most important things to check regularly are your tires. Remember — your brakes stop your wheels, but only your tires can stop your bike!

## For Top Tire Safety **U. S. ROYALS**

When you need new tires, be both safe and sure — see your nearby U. S. Royal Bike Tire Dealer. He sells the best and can tell you just which famous U. S. Royal is best for you.



# United States Rubber

CYCLE TIRE DEPARTMENT • 549 East Georgia Street • Indianapolis 6, Indiana

**ANSWERS**

The law says bike riders must give the right-of-way to both autos and pedestrians.

1. Even with the saddle. 2. Right hand turn. 3. Stop sign. 4. Stop and let them pass.



## **U. S. ROYAL** MIDDLEWEIGHT

The speedy, modern tire that fits both balloon tire bikes and new Middleweights.

**U. S. ROYAL CHAIN**

and

**U. S. ROYAL NOBBY**  
Balloon Bike Tires

**U. S. ROYAL LIGHTWEIGHT**  
Bike Tires



LETTERING, GOWN + POSE ALL BY  
MILDRED SALMAN, BOX 1914  
PARKER, ARIZ.

STORY IDEA PLUS GOWNS + POSES AT END OF STORY BY THENA SUE NORRIS, BOX 302, MATHIS, TEXAS.

As our story begins Danny is sitting in his office looking over a new script.



The part called for a singer of course the first one he thinks of is Katy . . .



Because Gloria is sitting in his office determined to get the part ~~~~

As soon as Gloria leaves he calls Katy and tells her to report in the morning for audition ~ is she only tickled pink



GLORIA'S DRESS & POSE By LINDA ANDERSON, 25 MAPLE TERRACE, S.I. 6 N.Y. (AGE 13)

The next A.M. Katy tries out for the part ~ later Gloria does likewise



GLORIA'S FORMAL By SUE LINDSAY (AGE 15) 90 HAWTHORNE AVE., BLOOMFIELD, N.J.

Of course each one was happy and thought the other a good tosser



Danny calls Katy and says "You will get the part ~ then he calls Gloria and says "You will get the part!"

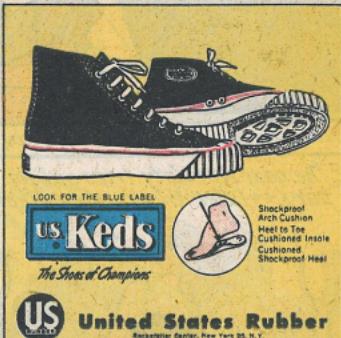
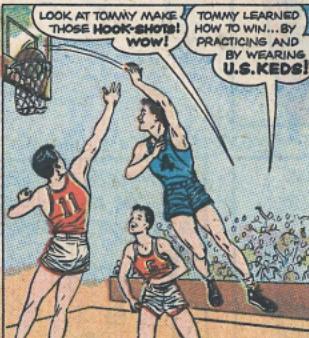


Now the reason Danny gave them both the part was because the script called for a Duet! Boy! Were they surprised and happy!



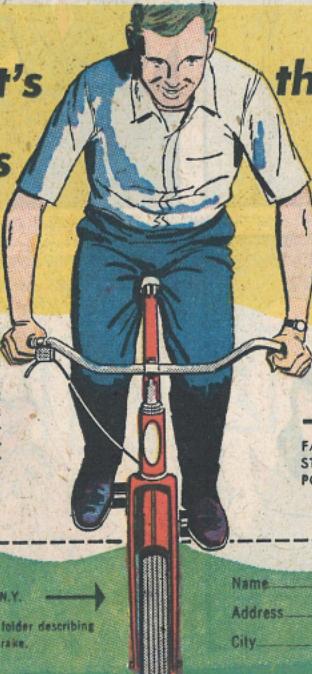
The  
END

George Mikan  
teaches  
Tommy the  
hook  
shot!



It's the Greatest—  
Man, It's Cool!

You just can't get more kicks out of a bicycle than you get from a Bendix® Multi-Speed GEARSHIFT Power Brake. You just shift that gear into low, start up, shift into high and glide away—just as smoothly as your Dad does in his own car. Man, it's easy—not like riding a bike when you were a kid. This is the next best thing to a car of your own. You don't ride it—you drive it. Just remember to insist on Bendix Multi-Speed GEARSHIFT Power Brakes. They're the most!



—and here's why—

FASTER STARTS, EASIER CLIMBING, FASTER  
STOPS • 32 PERCENT MORE STOPPING  
POWER • BENDIX GEARSHIFT CUTS WORK  
IN HALF • DRAG-FREE COASTING

Eclipse Machine Div., Dept. D,  
Bendix Aviation Corporation, Elmira, N.Y.

Please send me your free illustrated folder describing  
the new Bendix Multi-Speed Power Brake.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

K

A

T

Y

THEY MAKE  
A PEACH OF  
A PAIR!



YOU SAID  
IT--AN' HOW!



64  
BILL  
WOGGON

MATCHING CHECKERED COATS & CAPS BY CAROLYN BELOTT, 291 HIGH ST., ORANGE, N.J.



WE'LL MAKE A **PEACH OF A PAIR** IN MATCHING OUTFITS!  
HMM!! I CAN SEE US NOW!



YEP! BILLY AN I  
WOULD MAKE A PEACH  
OF A PAIR TOO!!

DITTO!





YOU CAN SEND FOR KATY KEENE AND K.O. KELLY TOGETHER ON A PIN-UP AND FASHION CUT-OUT SET FOR 10¢

# Katy and K.O. Kelly

## PLAYMATE FASHIONS

by BILL WOGGON



WESKIT  
OUTFITS ABOVE  
64  
MARY FRANCES  
MORAN,  
15 EATON PLACE  
BINGHAMTON,  
NEW YORK

BERMUDA SHORTS ETC.  
64 SANDRA WALKER  
212 MERCER ST.  
DURAND, MICH.



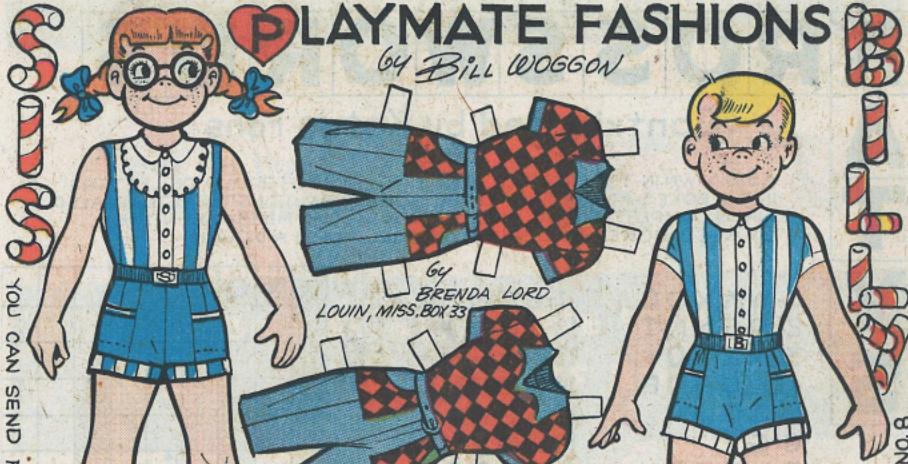
OUTFITS ON  
KATY + K.O.  
64  
FAITH JUNE  
2612 BRYCE LN.  
SARASOTA, FLA.



IVY LEAGUE SHIRTS + SHORTS  
ABOVE 64 SANDRA MANGHAM,  
RT. 1, BOX 246 E, TALLAHASSEE, FLA.

MAIL YOUR ORDER NOW WITH 10¢ AND YOUR NAME AND ADDRESS TO KATY KEENE

at WOGGON WHEELS RANCH, SANTA BARBARA, CALIF. ASK KATY FOR HER K.O. AND KATY PIN-UP AND CUT-OUT SET NO.12



SIS YOU CAN SEND FOR SIS AND BILLY TOGETHER ON A PUP-UP + CUT-OUT SET FOR ONLY 10¢



By JOYCE FRIEDRICH, 807 W. MAIN ST.  
FREDERICKSBURG, TEX.

By ROBERTA TELECKY,  
BOX 706, RITZVILLE, WASH.

MAIL YOUR ORDER WITH 10¢ FOR A SIS + BILLY CUT-OUT SET TO KATY KEENE & WOGGON.

WHEELS RANCH, SANTA BARBARA, CALIF. ASK FOR SIS AND BILLY CUT-OUT SET NO. 8

# PLAYMATE FASHIONS

By BILL WOGGON

# KROSSWORDS

# ATYS

## Contributed by Katy's Fans

AS SHOWN IN THE EXAMPLE IN NO.1, PRINT EACH GROUP OF LETTERS IN THE BOXES ACCORDING TO THE NUMBERS PUTTING THE DOTS IN ALSO. WHEN COMPLETED YOU WILL HAVE A SPECIAL MESSAGE IN THE SHADeD BOXES AND THE DOTS WILL FORM A DESIGN

1-WKXOC	11-SEÑOR
2-RSMNT	12-THRU
3-AEIO•	13-KISM•
4-UGBDF	14-ROENT
5-DEO•	15-AJKI•
6-G•	16-PQVUB
7-LPOS	17-TERCH
8-YN•	18-AOUSE
9-CXA•	19-YORS•
10-TUV	20-ROUPS

By CAROLYN CLOUSE (AGE 15)  
COOKEVILLE, TENNESSEE.  
ROUTE 5-BOX 65

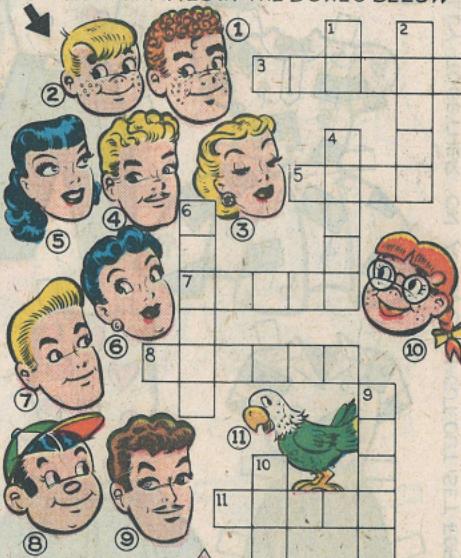
## WORD SQUARES

1	NOT IN HIRE DRINK	MALE GROW OLD TO CATCH	4
2	POSSESS TINY MAN'S NAME	SACK GIRL'S NAME JOKE	5
3	LARGE GIRL'S NAME FUEL	PAINTING HURRY EXPLOSIVE	6

Sent in by PATRICA CRIVELLI  
1540 S. CARLISLE ST.  
PHILADELPHIA 46, PA

## ANSWERS

4	OUT	OWN	BIG	WAKO	AEI0	UG8DF	DE0	G.	LPOS	YNU	CXA	SENO	TRH	RISM	ROENT	PQVUB	AKUJ	PAHOU	TERCH	YOUS	ELOMDEL	STN		
3	GAS	IDAS	IDE	WEE	TEA	NET	MAG	AGA	NET	TRNT	ART	ART	TRNT	PAHOU	TERCH	YOUS	ELOMDEL	STN	YOUS	ELOMDEL	STN	YOUS	ELOMDEL	
2	NET	IDE	WEE	TEA	NET	MAG	AGA	NET	TRNT	ART	ART	TRNT	PAHOU	TERCH	YOUS	ELOMDEL	STN	YOUS	ELOMDEL	STN	YOUS	ELOMDEL	STN	
1	OUT	OWN	BIG	WAKO	AEI0	UG8DF	DE0	G.	LPOS	YNU	CXA	SENO	TRH	RISM	ROENT	PQVUB	AKUJ	PAHOU	TERCH	YOUS	ELOMDEL	STN	YOUS	ELOMDEL
5	OUT	OWN	BIG	WAKO	AEI0	UG8DF	DE0	G.	LPOS	YNU	CXA	SENO	TRH	RISM	ROENT	PQVUB	AKUJ	PAHOU	TERCH	YOUS	ELOMDEL	STN	YOUS	ELOMDEL
6	OUT	OWN	BIG	WAKO	AEI0	UG8DF	DE0	G.	LPOS	YNU	CXA	SENO	TRH	RISM	ROENT	PQVUB	AKUJ	PAHOU	TERCH	YOUS	ELOMDEL	STN	YOUS	ELOMDEL



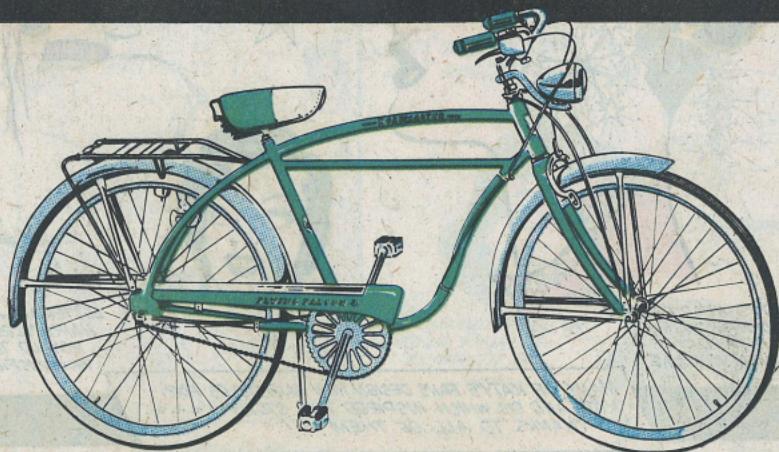
Sent in by LAUREL GONSALVES  
4631 NATALIE DRIVE  
SAN DIEGO 15 CALIF

Take it from a champion racing driver

"In your bike,  
look for three things:  
Power, Speed, Safety"



YOU GET ALL THREE WITH  
**'ACTION-ENGINEERED' AMF ROADMASTER**



Swing into the saddle of this AMF ROADMASTER FLYING FALCON and get set for the ride of your life. Want power for hill climbing? Simply shift into the power spot on your 3-speed gears and — zoom! That level road look inviting? Shift into high and watch the scenery whiz by. Powerful? Yes! Speedy? Sure! But safe, too! Double-power hand- and foot-brakes stop

you quicker...powerful head- and tail-lights quickly warn others...electronically-welded frame defies breakdowns. You can't beat an AMF ROADMASTER because — it's 'Action-Engineered.'

**Mom and Dad:** AMF ROADMASTER bicycles are guaranteed for life. See your dealer for full details.

FREE! A TERRIFIC BOOK ON AMF BIKES  
IF YOU SEND THIS COUPON NOW!



**CLEVELAND WELDING DIVISION**  
AMERICAN MACHINE & FOUNDRY COMPANY  
Cleveland 11, Ohio

AMF ROADMASTER, AC-705  
West 117th Street & Berea Road, Cleveland 11, Ohio  
Send me my 36-page full-color book, "Buddy Wins His Wings", absolutely free. I want to learn about safer bike riding and about games to play on bikes.

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_

STATE \_\_\_\_\_

# KATY KERNE

by BILL DOGGON



KATY'S HEAD PROFILE  
AND HAIRDO BY  
ANITA DAY,  
DENMARK, MAINE



LETTERING + OTHER  
HAIRSTYLES BY  
RONALD TONE,  
WILLIAMSFIELD, OHIO.

MANY OF KATY'S FANS DESIGN NEW HAIRSTYLES FOR  
KATY AND SIS WHICH INSPIRED THIS STORY .  
THANKS TO ALL OF THEM!!!

SIS, TO KEEP A LOT OF OUR FANS HAPPY  
LET'S GO TO THE BEAUTY SHOP FOR A NEW  
HAIRDO!



1

KATY'S DRESSING TABLE, ETC. ALL BY MARY TURE, 1595 OAKWOOD, DES PLAINES, ILL.

A GOOD IDEA, KATY!  
GOSH! THAT WILL PLEASE  
OUR FANS TOO!



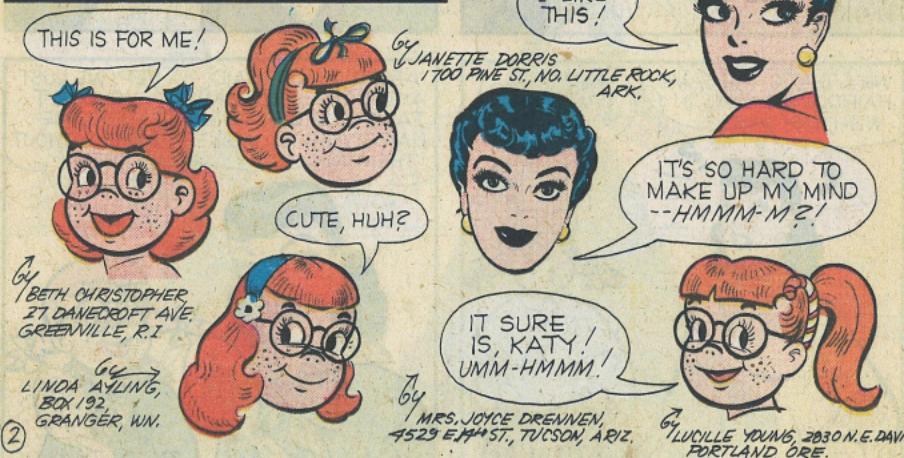
DRESSING TABLE, ETC. BY  
BONNIE McCASLIN, 330 POTTER  
LANSING, MICH.



SISTER OUTFITS DESIGNED BY ELLEN SOLDMON, 57 ROSARIA RD., SPRINGFIELD, ILL.



By CHARLOTTE MILLER,  
432 E. MAIN ST.  
PLYMOUTH, PA.





# Katy and Gloria in HAIR RAISING Jokes

KATY, DAHLING, I HAD  
MY HAIR DYED  
YESTERDAY!

HUMPH! IT LOOKS  
LIKE IT'S BEEN  
DEAD A LONG  
TIME, GLORIA!



By BILL WOGGON

THIS LINIMENT  
REALLY MAKES  
MY ARM SMART,  
KATY!



THAT'S GOOD!  
TRY RUBBING  
SOME ON YOUR  
HEAD TOO, GLORIA!



KATY, WOULD YOU PLEASE  
PART MY HAIR IN THE  
MIDDLE?

GLADLY, GLORIA,  
EVERY BLOCK HAS  
AN ALLEY!



JOKEY HEADS ABOVE  
By DORIS PEDERSEN,  
2209 AVE. U  
BROOKLYN 10, N.Y.

KATY+GLORIA POSES  
OUTFITS, ETC. BY  
SHARON JOHNSON,  
516 DEVON DR.  
BIRMINGHAM 9, ALA.

# Katy Keene



By PATRICIA ROSS,  
7355 S.W. 36th ST.  
MIAMI, FLA.



By ELEANOR  
GERBER,  
317 N. MARKET,  
ELIZABETH,  
TOWNE, PA.



# Sweetheart OF THE KITCHEN

By  
BILL  
WOGGON  
AND  
KATY'S  
FANS



By NORMA WISE,  
2613 BROOKLYN,  
KANSAS CITY, MO.

By KAREN E. FARLEY,  
39 NEW COURT,  
HEMPESTAD, N.Y.

By RUTH EDMUNDSON,  
DUDLEY, MD.

GUT OUT THIS HEART OF  
FLOWERS! FOLD A DIME INSIDE  
MAIL IT WITH YOUR NAME AND  
ADDRESS TO KATY KEENE  
SANTA BARBARA, CALIF.  
KATY WILL MAIL YOU THE  
ABOVE PIN-UP PRINTED ON  
NICE HEAVY PAPER WITH  
A BIG SHEET OF NEW  
FASHION CUTOUTS!  
HURRY!  
MAIL IT  
NOW!



By OLGA RITCHERSON, 136 CHAMPION ST., BATTLE CREEK, MICH.



# SHOW EXCITING NEW SOUND MOVIES IN YOUR OWN HOME

Mickey Mouse Projector  
and Theatre With

## Thrilling 16 MM Double Feature Talking Films

Now, Mickey Mouse, Donald Duck, Pluto, and all your favorite Walt Disney comedy heroes come alive right in your own sound theatre. All you do is load the big sturdy projector and sound transcription endorsed by Mickey Mouse, sit back, relax, and get set to enjoy yourself with laughs, thrills, and adventure. It's like going to the movies every day. All the other kids will be excited to see Mickey Mouse and his friends in your theatre to see and hear the movies and it'll be great fun holding shows and parties — you can even charge admission. You get an action packed double feature, and a complete list of thrilling films comes with each projector. So, don't delay. Order now! Only \$2.98.

### MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., DEPT. MM-74  
35 Wilbur St., Lynbrook, New York

Rush my Mickey Mouse Sound Projector and Theatre with 2 double feature films at once. If I am not 100% delighted, I may return it after 10 Days Free Trial for prompt refund.

I enclose \$2.98 plus 36c shipping charges.

Send C.O.D. I will pay postman on delivery.

Name \_\_\_\_\_

Address \_\_\_\_\_

2.98

### 10 DAY FREE TRIAL

Now, you can show a complete library of exciting talking movies to your friends, your family, everybody right at home. You receive your Mickey Mouse Projector and Theatre, sound transcription and 2 complete double features. If not 100% delighted simply return after 10 days for a prompt refund. Additional exciting sound films are available at just 50¢ for a double feature. Because of its large size we are forced to ask for an additional 36¢ shipping charge.

EVERYTHING YOU NEED TO **Yours  
for only** 25¢

25¢

Yes! All yours for only 25¢  
**LARGE ALBUM and STAMP  
COLLECTION** plus 250 Hinges and  
Midget Encyclopedia of Stamps



Here is your chance to start enjoying the most fascinating hobby in the world — or add new life to your collection — all for only 25¢!

You get a Large Illustrated Stamp Album — containing 2196 illustrations — spaces for 2916 stamps from 255 different countries... a map of the world.

You also get a Stamp Collection of 107 all-different stamps from all over the world — Monaco;

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Australia; San Marino; Somalia; French Antarctica; Siberia; etc.

You also get 250 Hinges and the famous Midget Encyclopedia of Stamps-containing Stamp Identifier, Dictionary, etc.

Remember—all these items are yours for only 25¢ — so mail coupon now. We will also offer to introduce you to our Bargain Approvals, which will include for free examination. If coupon is clipped, send 25¢ direct to:

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81 Willoughby Street, Brooklyn 1, N.Y.

Rush me entire Stamp Collecting Outfit—Album, 107 Stamps, 250 Hinges, Midget Encyclopedia! Enclose 25¢ in full payment. Also include Bargain Approvals for Free Examination.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE STATE \_\_\_\_\_

# KATY'S MAIL BAG

Dear Bill Woggon,

I am eleven years old and I am a Puerto Rican girl. Often I send for some pin-ups and cut-outs of Katy and the gang to my cousins in Puerto Rico, and they like them very much and ask me for more. I still keep lots of them for myself because I like them, too.

Well, I cannot say anymore. I hope, as long as the sun comes out you'll go on and on publishing Katy Keene Comics.

Very truly yours,

Emilda Mercado  
300 West 106 St.,  
New York 25, N.Y.

(Love to Katy and  
Sis from all my  
cousins and me.)

Here is a poem sent in by Emilda:

Poor sweet Katy  
Lost in the wood,  
And then she met  
Good old Robin Hood.  
Then her eyes  
Came in handy,  
For she saw  
It was only Randy.

By Emilda Mercado  
300 West 106 Street,  
New York 25, N.Y.

Dear Katy,

I love your comics. Had it not been for the encouragement I got 2 years ago when my drawing appeared in your book I would have not decided to become an artist.

I am going to enter art school as soon as I graduate.

Forrest K. Spencer  
803 Maple Ave.,  
Springdale, Ark.  
(Age 16)

Dear Katy,

I have two parakeets. One's name is Julius and the other is Caesar. Caesar likes to peck on your cut-out dolls.

Sincerely,  
Lucille Gangone  
1269 81st St.,  
Brooklyn 28, N.Y.

Dear Bill Woggon,

I would like all the kids that read the Katy Keene comic book to know that corresponding with kids in other countries can be lots of fun because you can find lots of things about their country and you can tell them lots of things about your city or state.

So all you guys and gals get your pens and pencils out and see what I mean.

Thanks a million,  
Judy Tamagni  
701 Riverside Ave.,  
Santa Cruz, California

Gentlemen:

I accidentally came across a copy of your new edition of Katy Keene annual. I still have that copy and, believe it or not, it has seen much use as a costume catalog. From it we have gotten many ideas for dance costumes for our stage shows.

Sincerely yours,  
Wm. L. Cargile  
Dinuba Joint

Union High School  
Music Department,  
Dinuba, California

MAIL BOX AND TEEN-AGER AT RIGHT DESIGNED BY  
BETSY MERI THREW, 65 SO. ELM ST., MALLINGFORD, CONN.  
SHE WRITES "THANKS FOR USING MY DESIGNS--I HAVE LOTS AND  
LOTS OF PEN-PALS FROM ALL OVER NOW!"



Dear Katy,

I have thousands and thousands of your pin-ups. I usually buy two of each of your books so I have one to keep and the other to cut out the pin-ups and cut-outs.

Your books really take the cake!

Joan Nielson  
R. R. 1, Kilowna,  
B.C., Canada

MORE MAIL  
ON NEXT PAGE



# More LETTERS OUT OF KATY'S MAIL BAG

Dear Katy,

I'm living in France now and you're very popular over here, too. My girl friend and I think you're super-dee-drooper-dee-drooper.

Lani Brooks  
c/o CWO H. O. Brooks,  
89th Engr. Co.,  
A.P.O. 217, N.Y., N.Y.

Dear Katy,

I hope you like these fashions. I like to read your comics and they get them on the P.X. over here. One time they got a shipment of your annual and sold out in one day.

Candy Buitelman,  
Wiesbaden, Germany,  
A.P.O. 633,  
c/o Postmaster, N.Y.



Dear Katy,

I read your comics all the time. Whenever I buy your comics my dog eats them. But he will not eat them if your picture is on top!

Your fan,

Paula Bennett  
2053 E. 37th St.,  
Brooklyn 34, N.Y.

Dear Katy,

I like Bertha because I think Bertha has a much better figure than you. I also think Bill Woggon overdoes your popularity. Bertha, Gloria and Lucki Red are all far prettier than you. But I do like your comics.

Nancy Anne Byington  
Box 15,  
Lago Colony, Aruba,  
Netherland West Indies

Dear Katy, Bill & gang:

Every time I buy a Katy Keene comic book I get so excited I can hardly talk.

I love all of you (even Gloria). Keep up the good work, Bill.

Love,

Ellen Gustafson  
2330 N. 72nd St.,  
Elmwood Park, Ill.

Dear Katy,

The other day I found my cat sitting on one of your comics and purring, too!

Love,

Linda White  
159 Clinton Ave.,  
Dobbs Ferry, N.Y.



FROM OUR FOREIGN FANS TOO!



Dear Katy,

Your magazine is the best magazine. It gives the teen-agers, young and old folks alike, chances to show their talent in drawing and jokes. "Long live your magazine."

Darlene Bamberger  
9010 Main St.,  
Hometown 9, Ill.

Dear Mr. Woggon,

You may not exactly enjoy this letter but I am getting rather sick of "Katy Keene." At the moment I'm in camp and everyone in the bunk reads your esteemed comic.

The ridiculous part is that so many children are completely devoted to this comic character.

Forgive me for blowing my top, but I can't stand it any more. Katy's been 20 for who knows how long and although she often eats calorie-loaded meals she manages to stay trim. How? How? How?

A non-fan,  
Karen Crossen  
Camp Hillcroft,  
Billings, N.Y.

Dear Katy,

Congratulations on all your books! They are spectacular! That's the best possible description of it!

My mother's hobby is contesting. She enters an average of about 75 contests a year. I can safely say she wins one out of every 3 or 4 she enters. Her largest prize to date is an R.C.A. color T.V. set.

My father's hobby is music, mine are writing stories, drawing, designing and collecting picture postcards from pen-pals.

Susan Yaeger  
1634 Michigan Blvd.,  
Racine, Wisc.

Dear Katy,

I have a pony, a puppy, six kittens, a calf and a work horse. My pony is Dandy, Lassie is my puppy. Frosty, Elvis Presley, Cap, Andy, Puff, Joey are my kittens' names. Daisy May is my calf and Bob is the horse.

My girl friend, Nancy Kieger, is one of your fans, too. We live in the country and don't get to the store except on Saturday to buy your books.

I entered my pony in a horse show and won a blue ribbon.

Kay Montomuno  
Route 8, Lexington, N.C.

# FREE 2 HIT PARADE RECORD SONGS

BY ANY OF THESE STARS WITH EVERY ORDER FOR  
**18 HIT PARADE RECORD SONGS — \$2.98**

A \$16.00 Value for \$2.98 FOR READERS OF THIS MAGAZINE



- PATTI PAGE
- SARAH VAUGHN
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The top stars of Radio, TV, Stage and Screen bring you your favorite records at 17c per song—in stores you would have to pay \$16 instead of \$2.98 for these top of the Hit Parade record songs!

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**18 HIT PARADE SONGS PLUS TWO FREE BY ANY OF THE STARS CHECKED MAKING A TOTAL OF 20 for \$2.98**

1. Love Me Tender	10. Moonlight Gambler
2. Green Door	11. Don't Forbid Me
3. Just Walking In	12. When My Blue Moon Turns To Gold Again
The Rais	13. Honky Tonk
4. Blueberry Hill	14. True Love
5. Singing the Blues	15. Don't Be Cruel
6. Cindy O Cindy	16. Slow Walk
7. Hey Jealous Lover	17. Love Me
8. A Rose A Baby Ruth	18. Since I Met You Baby
9. Banana Boat Song	

**118 HILLBILLY HITS (18 Hillbilly Hits—plus Lyrics to 100 Songs). By TOP T.V., RADIO, & STAGE STARS — only \$2.98**

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1. Singing The Blues	10. Searching
2. Hound Dog	11. You Are The One
3. I'm An Old Woman Man	12. Take The Chance
4. Mamma's A Honky Tonk Girl	13. Hoping That You're Hoping
5. Don't Be Cruel	14. I Walk The Line
6. Teen Age Boogie	15. Sweet Dreams
7. Love, Love, Love	16. Folsom Prison Blues
8. Any Old Time	17. Honky Tonk Man
9. I Want You, I Need You, I Love You	18. Crazy Arms

#### MAIL NO RISK COUPON TODAY—

BEST VALUES CO., Dept. 818

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I enclose \$2.98. Send the 18 Hit Parade Songs, Plus 2 FREE by the Singer Checked Below.

Patti Page  Frankie Lane  Rosemary Clooney  
 Sarah Vaughn  The Gaylords  Eddie Howard  
 Georgia Gibbs  Doris Day  Ken Griffin  
 Jerry Vale

I enclose \$2.98. Send the Hillbilly Songs, Plus 100 Hillbilly Lyrics.

I enclose \$2.98. Send the 18 Rock 'N' Roll.

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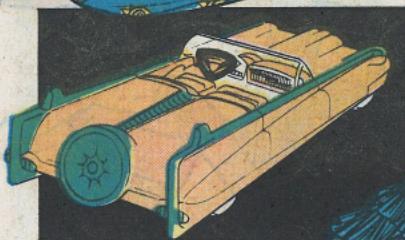
I enclose \$2.98. Send the 18 Collectors Songs.

I enclose \$2.

# Katy Fashion

SPORTS CAR SHOW

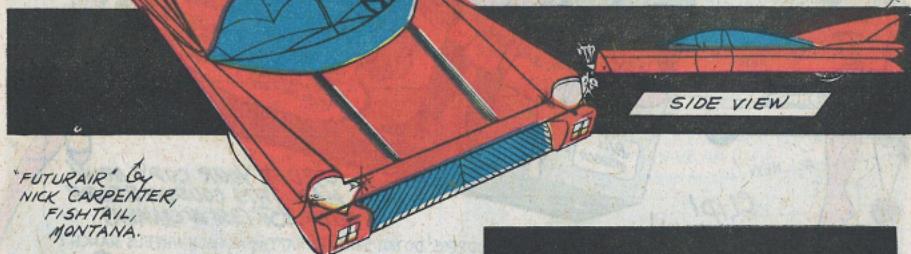
RANDY'S NEW  
SPORTS CARS WERE  
NOT MADE FOR  
FASHIONS LIKE  
THIS!



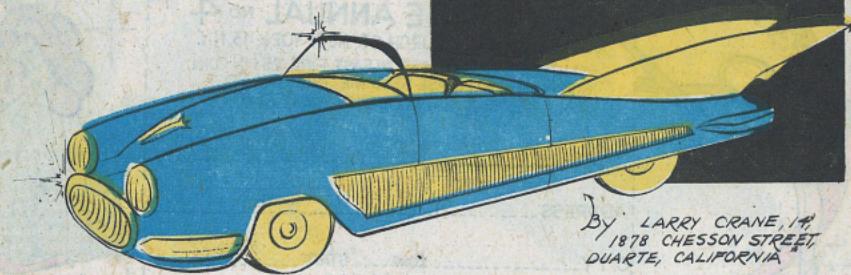
By MR. S. GASILIUNAS, 16,  
311 ELDERT ST.,  
BROOKLYN 27,  
NEW YORK.



KATY'S GOWN POSE, & TOP LETTERING BY,  
JESSICA FRANK, 1307 EDW L. GRANT HWY,  
BRONX 52, N.Y., (AGE 14).



"FUTURAIR" BY  
NICK CARPENTER,  
FISHTAIL,  
MONTANA.



BY LARRY CRANE, 14,  
1878 CHESSON STREET,  
DUARTE, CALIFORNIA

# Now in KATY KEENE

THE MOST EXCITING! THE MOST SPECTACULAR!  
THE MOST GLAMOROUS! THE MOST SPARKLING!

NEW GIANT  
ANNUAL No. 4

4<sup>th</sup> EDITION

# KATY KEENE

ANNUAL

APPROVED  
BY THE  
COMIC  
BOOK  
AUTHORITY

ALL NEW  
STORIES

25¢

HOW CAN I KEEP MY  
FASHION FIGURE, RANDY,  
WHEN YOU HAVE PARTIES  
LIKE THIS? I MUST  
WATCH MY FIGURE!

DON'T WORRY,  
KATY, I'LL WATCH  
IT FOR YOU! (DIDN'  
(CHUCKLE-CHUCKLE)

OH YEAH!



Inside This Book  
LOADS OF LUCIOUS  
SWEET, GLAMOROUS KATY STORIES  
FASHIONS, PIN-UPS, CUTOUTS & JOKES  
NEW CAR & COOKING FUN,  
KATY POETRY, ETC., ETC.,  
GAMES, PUZZLES, ETC., ETC.,  
HOURS AND HOURS OF GOOD CLEAN  
FUN FOR ONLY 25¢

ALL NEW!

CLIP!

MAIL NOW!

PLEASE NOTE KATY'S ADDRESS! DO NOT SEND TO KATY AT WOGGON WHEELS RANCH

## KATY KEENE ANNUAL No. 4

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN  
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 4  
KATY KEENE ANNUAL (PLEASE PRINT PLAINLY)

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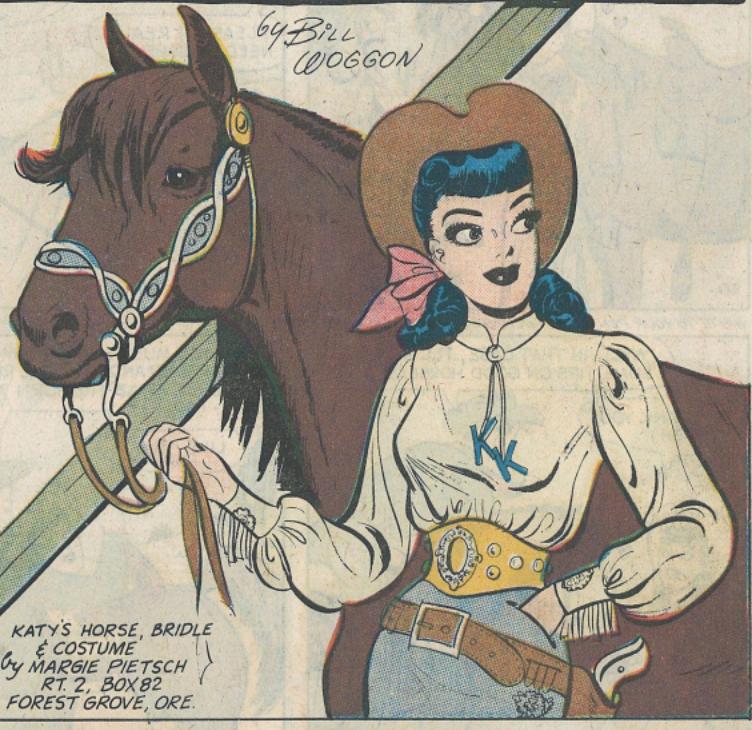
NEW STORIES

STEPS OUT



# KATY K

64 Bill  
WOGGON



KATY'S HORSE, BRIDLE  
& COSTUME  
By MARGIE PIETSCH  
RT. 2, BOX 82  
FOREST GROVE, ORE.

As our story opens, Katy, an expert rider, takes the kinks out of a spirited horse...



LATER OH-OH! THERE'S THAT  
HANDSOME CURLY CASSIDY!  
WHY DOESN'T HE EVER ASK FOR A DATE?  
HMM! I HAVE AN IDEA!





WRITE TO YOUR PEN-PALS & FELLOW DESIGNERS ON A KATY KEENE NOTE PAD - IT HAS A COWGIRL PIN-UP OF KATY ON COVER!



SEND 25¢ (35¢ IN CANADA) TO KATY WITH YOUR NAME & ADDRESS - ASK HER FOR A KATY NOTE PAD WITH PIN-UP ON COVER.



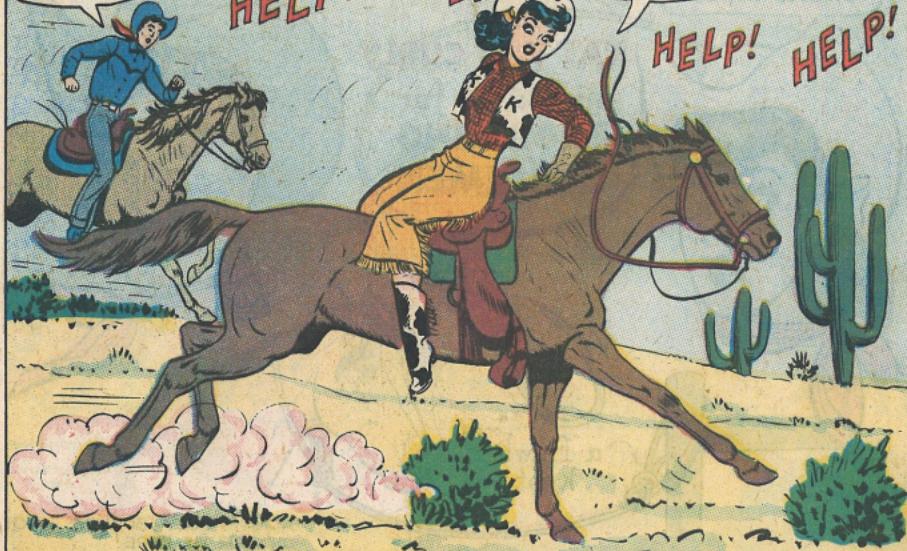
MAIL YOUR 25¢ ORDER FOR KATY NOTE PAD TO KATY KEENE AT WOOGON WHEELS RANCH, SANTA BARBARA, CALIF.\*

HANG ON!  
I'M COMING!

HELP! HELP!

WHAT DID I DO  
WRONG?

HELP! HELP!



KATY'S HORSE, POSE & COSTUME by DOLORES HEJOUR, 29 LESLIE AVE., BALTIMORE, MD.

SEND 10¢ TO KATY & WAGON WHEELS RANCH, SANTA BARBARA, CALIF. FOR A KATY COWGIRL PIN-UP AND CUTOUT SET!

HANG ON TIGHT,  
MISS!

MY HERO!  
(SIGH)  
(DON'T THINK I WON'T!)

YOU'RE  
WONDERFUL!

YOU AREN'T SO BAD,  
YOURSELF!



WE'D BETTER CATCH  
YOUR HORSE!

OH, HIM!  
HE'LL COME WHEN  
I WHISTLE! I BROKE  
AND TRAINED HIM  
WHEN HE WAS A COLT!

HUH?!!



TEE HEE! I WAS ONLY FOOLING, CURLY!  
NOW, LET'S GIVE OUR READERS SOME TIPS  
ON GOOD RIDING!

A GOOD IDEA,  
MA'AM!

**KATY and CURLY**  
give hints for  
**BEGINNING**  
**HORSEMEN**



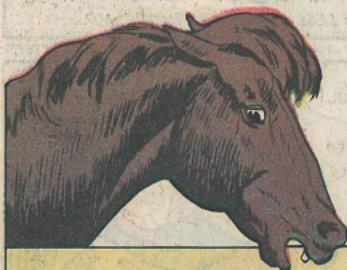
a "Bowline" knot



ALWAYS USE A "BOWLINE" KNOT  
ON YOUR TIE-ROPE!

IT WILL NOT SLIP AND CHOKE YOUR HORSE, IF HE  
PULLS BACK. YOU CAN ALWAYS UNTIE IT EASILY,  
BECAUSE IT WILL NEVER JAM TIGHT, EVEN WHEN WET.

*Each time you ride, examine hoofs for  
cracks, nails, and loose or broken shoes.*



IF YOUR HORSE IS NERVOUS OR  
BAD-TEMPERED... **WATCH HIS EARS!**  
IF HE LAYS THEM FLAT, LOOK OUT!  
HE IS GOING TO BITE OR KICK, AND HE  
IS NOT BLUFFING!

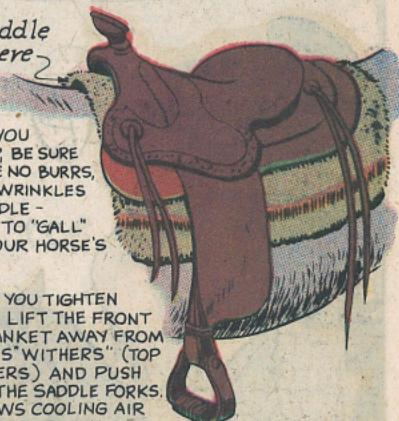


**T**HE GENTLEST HORSE  
MAY BE DANGEROUS, IF  
YOU FRIGHTEN HIM!  
WHEN YOU APPROACH, SO  
④ ALWAYS WHISTLE OR SPEAK TO HIM, SO  
HE WILL KNOW YOU ARE COMING!

Loosen saddle  
blanket here

**W**HEN YOU  
SADDLE UP, BE SURE  
THERE ARE NO BURRS,  
TWIGS OR WRINKLES  
IN THE SADDLE -  
BLANKET, TO "GALL"  
OR RUB YOUR HORSE'S  
BACK!

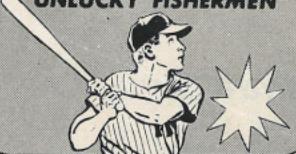
**B**EFORE YOU TIGHTEN  
THE CINCH, LIFT THE FRONT  
OF THE BLANKET AWAY FROM  
THE HORSE'S "WITHERS" (TOP  
OF SHOULDERS) AND PUSH  
IT UP INTO THE SADDLE FORKS.  
THIS ALLOWS COOLING AIR  
UNDER THE HOT BLANKET.



**A**FTER YOU HAVE RIDDEN A SHORT WHILE, DISMOUNT  
AND TIGHTEN THE CINCH. OTHERWISE, LOOSENED BY THE  
MOTION, THE SADDLE MAY SLIP AND THROW YOU!

**ARCHIE COMICS ARE COMICAL COMICS**

# MICKEY MANTLE GOES TO BAT FOR THE "UNLUCKY FISHERMEN"



DAISY EAGLE  
Only 20 Boxes



TIKES WATCH  
Only 20 Boxes



MOUNTAIN TENT  
Only 20 Boxes



U. S. BUGLE  
Only 12 Boxes



HERCULES  
ENGLISH BIKE  
Only 80 Boxes



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Only 20 Boxes



AMERICAN FLYER FREIGHT Only 40 Boxes



DAISY RED RYDER  
Only 12 Boxes



MARLIN .22 Only 40 Boxes



ALLYN SPEEDBOAT Only 20 Boxes



H-1 SPINNING OUTFIT Only 20 Boxes



SLEEPING BAG  
Only 20 Boxes



COLEMAN STOVE Only 20 Boxes

Look Kids, get these prizes for yourself without cost from JUNIOR SALES CLUB of AMERICA



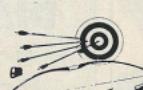
SKIN DIVING OUTFIT  
Only 12 Boxes



KNIFE & AXE SET  
Only 12 Boxes



CHEM CRAFT LAB  
Only 20 Boxes



ARCHERY SET  
Only 12 Boxes



PLANE  
KIT & ENGINE  
Only 12 Boxes



MAIL COUPON  
TODAY



*Mickey Mantle*  
Here's how to get  
**THESE PRIZES and many more!**

YOU can be the prize-winning J.S.C.A. Member in your neighborhood! Thousands of boys and girls are winning nationally famous QUALITY PRIZES . . . AT NO COST! Our prizes are the Best! No experience needed. It's easy to sell these lovely boxes of 21 long, slim All Occasion Cards at only \$1.25 per box. You can earn a prize in one day! J.S.C.A. CARDS ACTUALLY SELL THEMSELVES. Just fill in and mail the coupon to become a member of the J.S.C.A. Mark on the coupon whether you want to start with 12 or 20 boxes of All Occasion Cards. (If prize you want requires more than 20 boxes, start with your first order for 20 boxes.) We will send your cards on credit because WE TRUST YOU! You have thirty days to sell your cards. All we ask is that you return prepaid by parcel post any boxes you cannot sell in thirty days, keeping 50c for each box you do sell. The J.S.C.A. Club Plan is quick and easy. Drop the coupon, in the mail NOW! ACT QUICKLY TO GET YOUR FREE MEMBERSHIP CARD.

**JUNIOR SALES CLUB of AMERICA, Dept. AC-3  
SPRINGFIELD 1, MASS.**

Please enroll me as a member of the J.S.C.A. and send me at once, FREE Membership Card, FREE Illustrated Catalog, complete details on how to get prizes and a supply of All Occasion Cards to sell as checked below:

12 BOXES

20 BOXES

NAME \_\_\_\_\_

Print Clearly

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

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